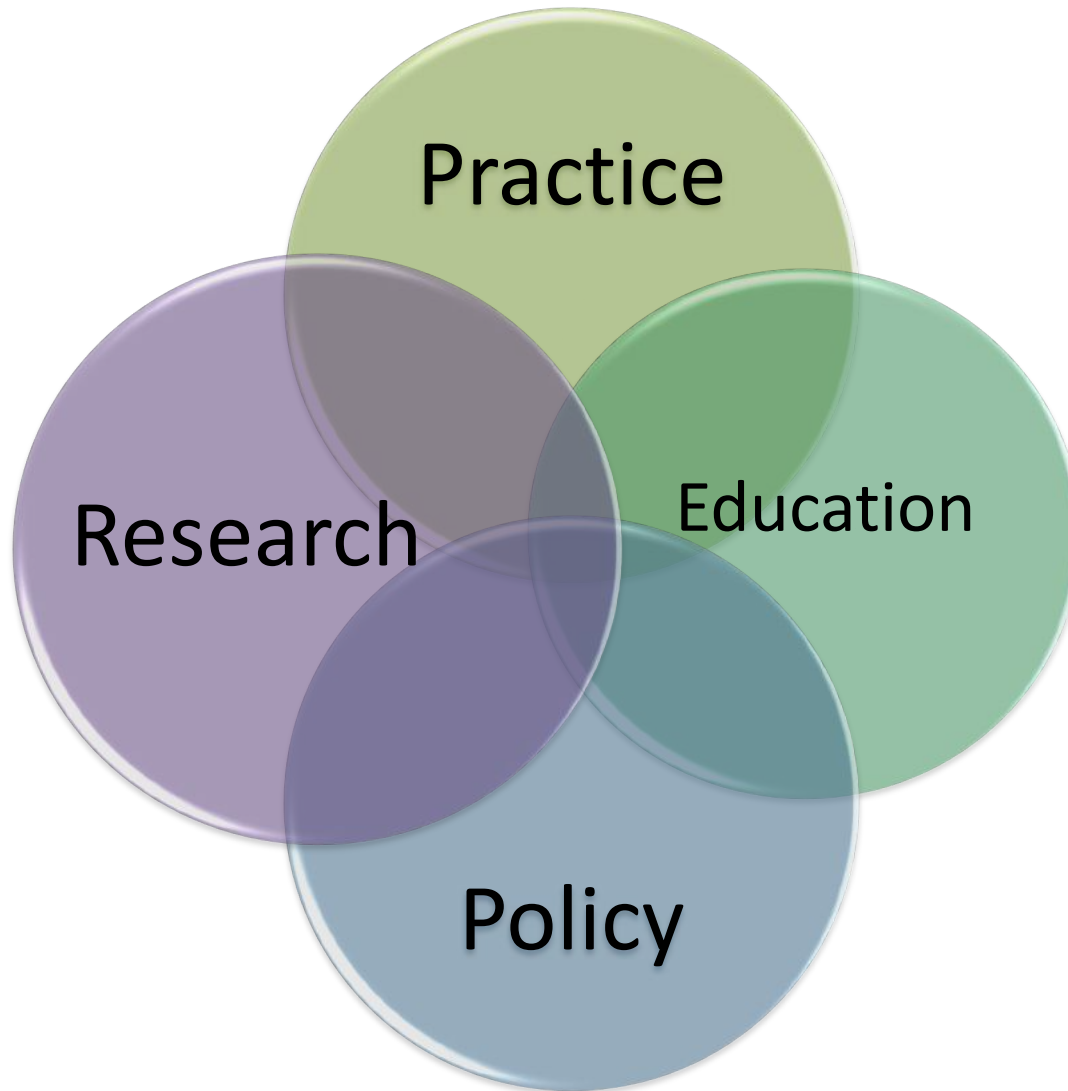


Vital Village

Cultural Participation For Rural Development

Vital Village – „the project“



Research & Education

- Cultural Sciences
- Regional Development
- Urbanistics
- Social Sciences
- Demographics
- History
- ...

- Seminars
- Bachelor-/Masterthesis
- Conferences
- Workshops
- Lectures
- Practice based learning
- Internships
- Publication
- ...

Practice & Policy

- European Networks (ENCC, Amateo, ECoCs ...)
- National Networks
- Regional Cultural Networks
- Cultural Centres and organisations
- Artists / Cultural Activists
- ...

- European level
- National level
- Regional level
- ...

Results & Best Practice



- Rural areas differ from each other in
- Transformation processes
 - Potential, challenges and needs



Culture matters

Grassroot culture & amateur arts are the heart of Vital Villages – since centuries & worldwide



Challenges for Rural Areas

- Lack of impulsgivers and networkers
- Lack of contemporary regional identification
- Need for more civic engagement
- Need for innovation and sustainability
- Need for new narratives
- Need for „learning to cope with transformation processes“



Rural Academy Krummhörn...



Krummhörn

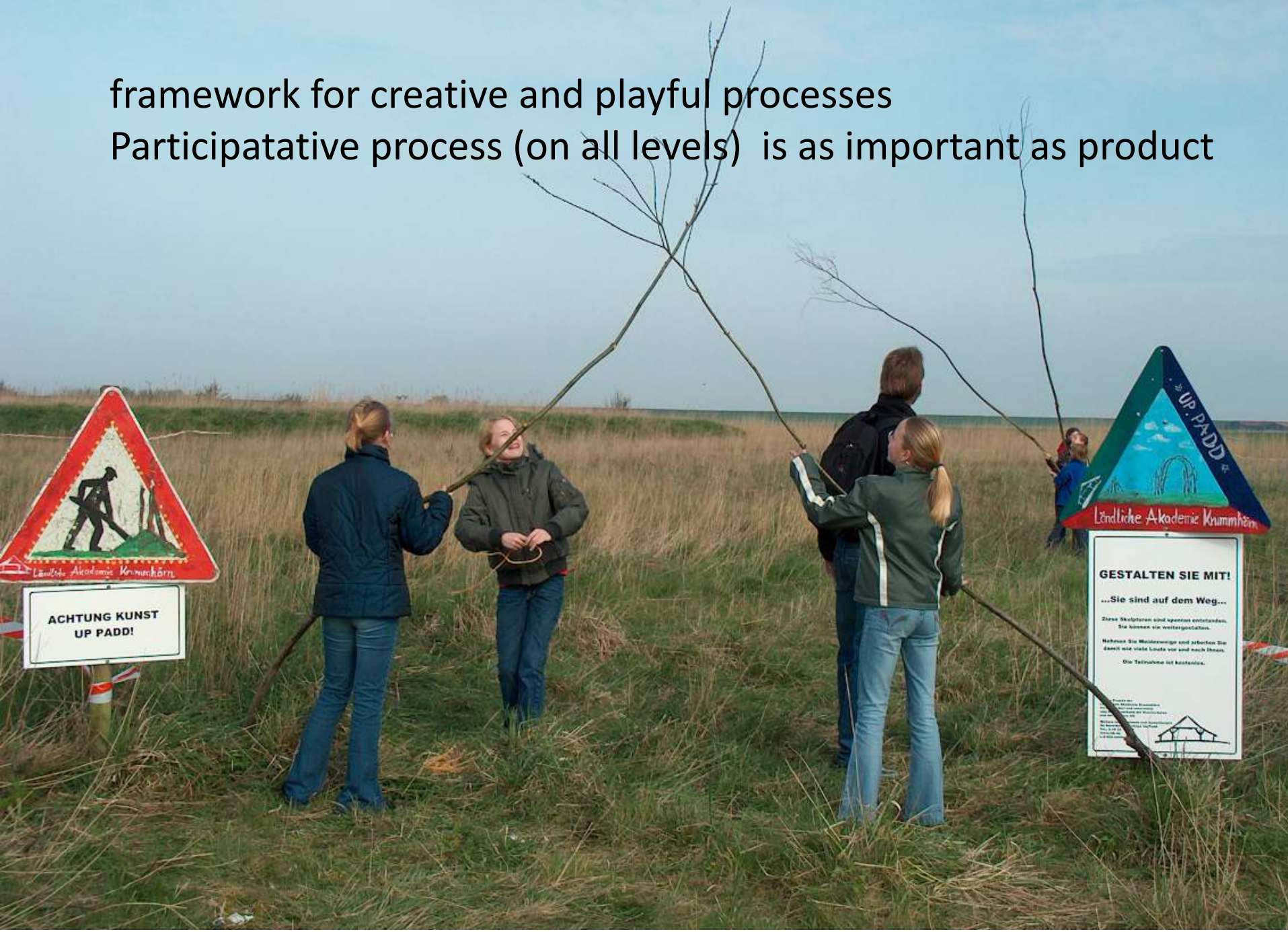
19 villages from 90 to 3.000 inhabitants
few working places / brain-drain
next bigger cities 90 km Oldenburg/Groningen



Main principles

- Based on grass root culture
- Participative approach
- Decentralized approach
- Village-gapping, intergenerational, bringing together people by arts and cultural projects to work participatively on „how do we want to live together“
- Focus on music with „one-tone-instrument“ and musical productions on regional themes

framework for creative and playful processes
Participative process (on all levels) is as important as product



basic work in all villages
giving impulses in amateur arts
empowering people to find new forms of
community building by arts & culture
experimenting with new formats and places



empowering people to „fly“ over
the horizon

By interregional / international
projects and „crazy ideas“



Network Cultur & Heimat Hildesheimer Land e.V.



Main principles

- Bringing together artists, cultural organisations, political stakeholders, community organisation of the rural area and the nearby urban area
- Platform for exchange of ideas and co-working
- Organisational team collects ideas and launches village-gapping projects to find new common narratives and foster engagement
- decentralized

Wandering Theater Heersum



Project „Innerste Blau“



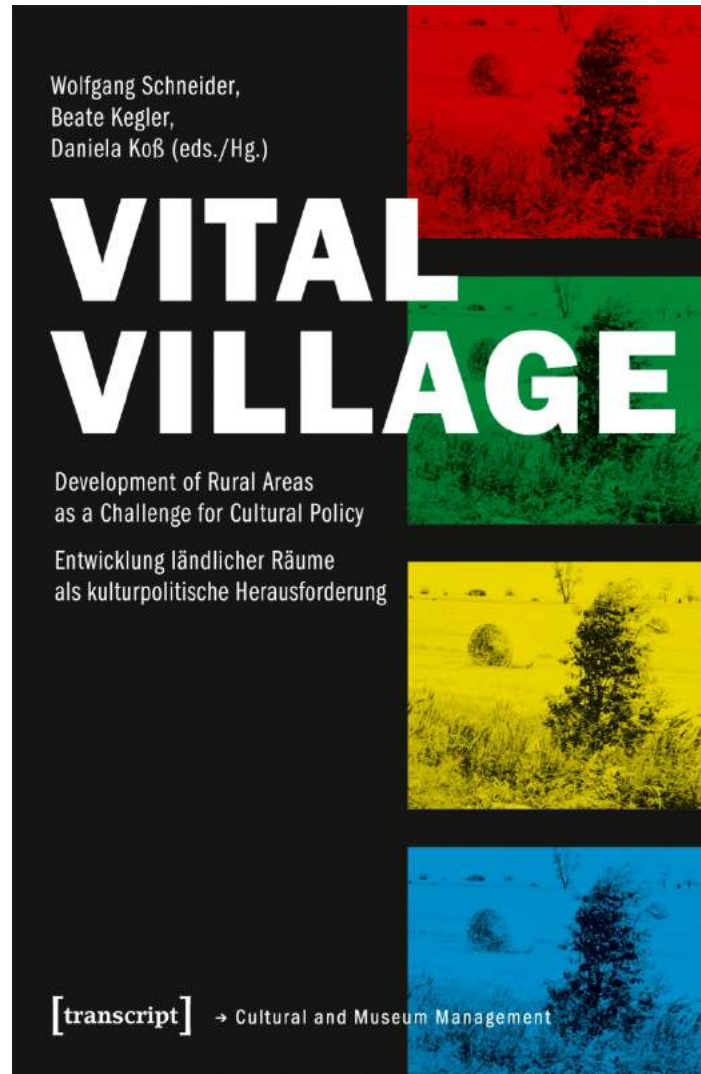


Mobility for project work

What makes cultural work successful for rural development?

- To know, to serve, to trust... based on rural knowledge and experiences of common grass root culture
- Close contact to people as participants, organisers, politicians, inhabitants, partners, existing groups of actors in the field...
- Good community work needs a lot of time
- Basic-democratic approach
- Participation on all levels
- Impulses by professionals
- Support by networking, fundraising, organisational background, impulse-setting
- Humor!

Read more...



Thank you...

