

SCOTTISH LEADER PROGRAMME 2007-13 AND RURAL TAYSIDE LEADER



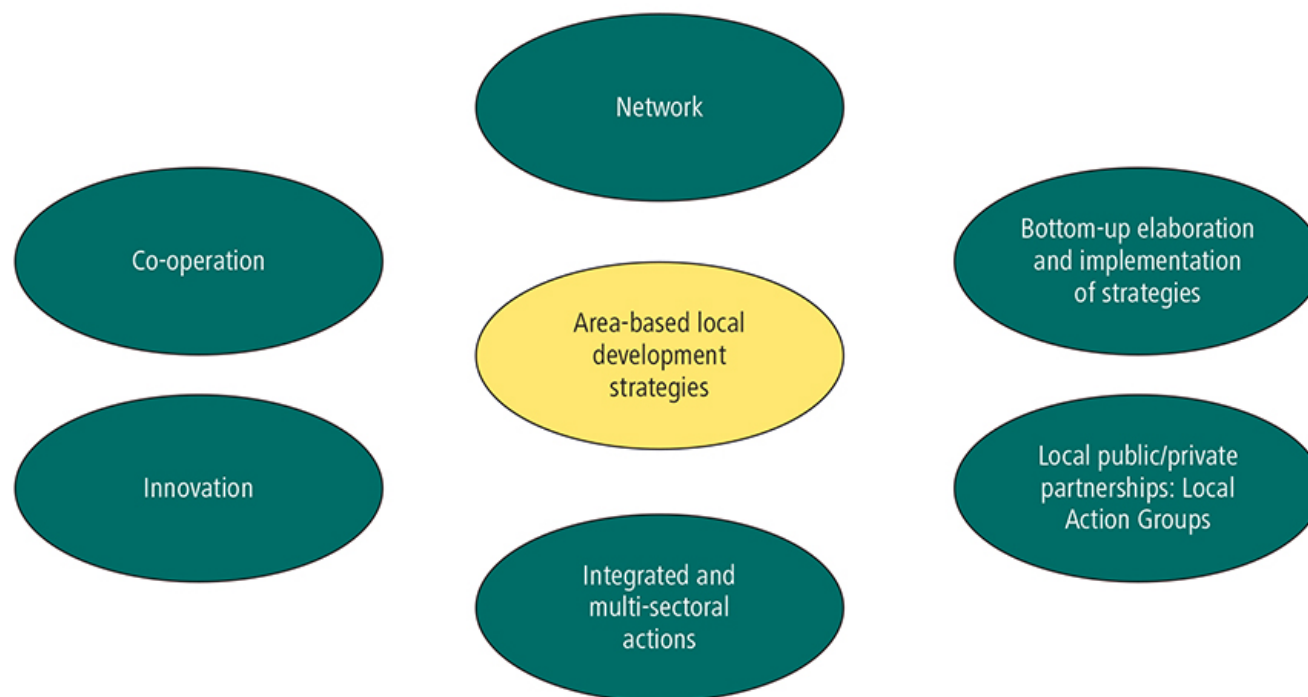
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Scottish Rural Development Programme 2007-2013

Aim -economic, social goals as well as environmental measures

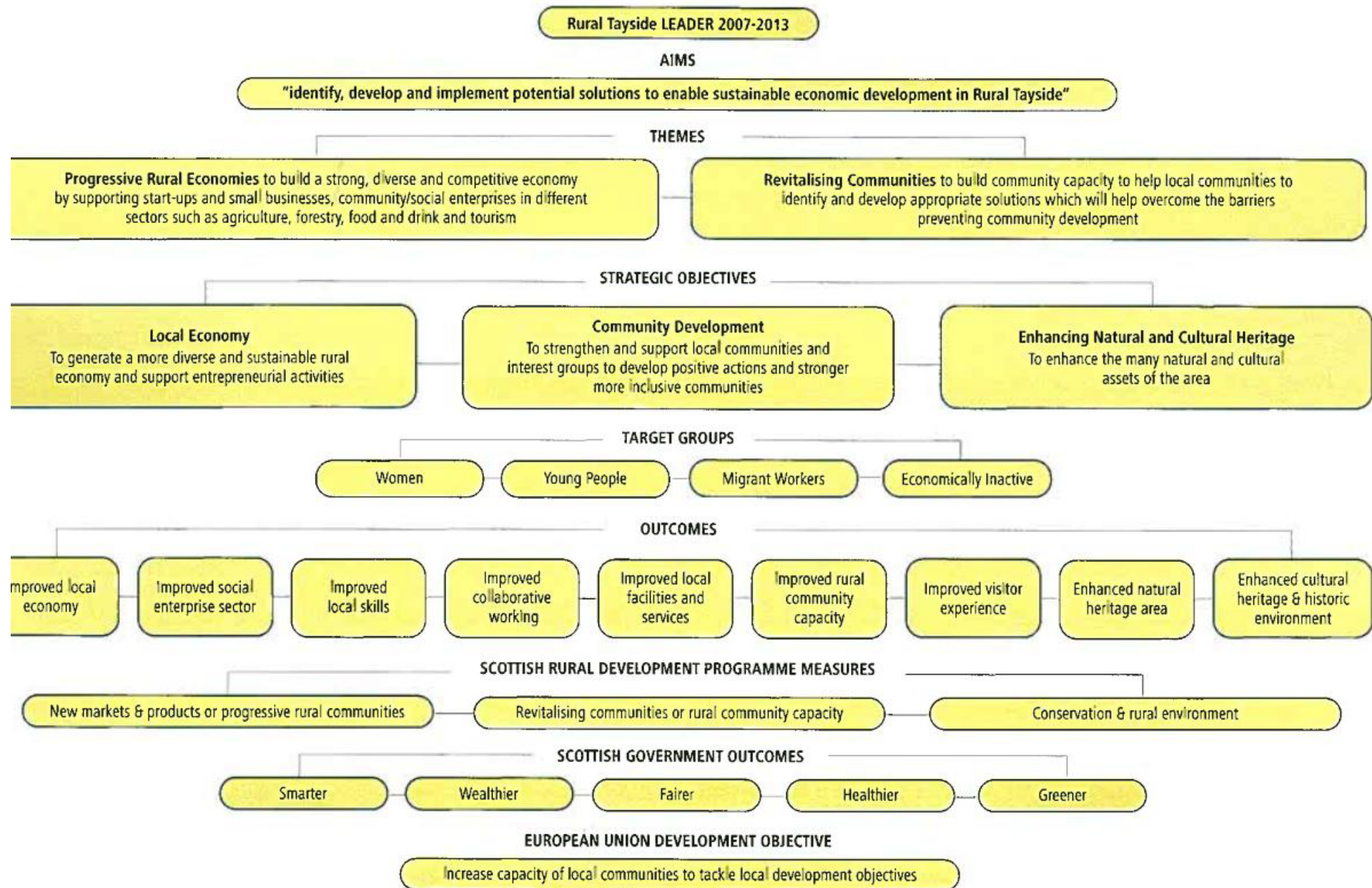
- Crofting counties agricultural grant scheme
- Food processing, marketing and cooperation grant scheme
- **LEADER**
- Forestry Commission Challenge Fund
- Less favoured areas support scheme
- Rural Development Contracts

FIGURE 1: Characteristics of the LEADER approach



- LEADER aims to increase the capacity of local rural community and business networks by building knowledge and skills, encouraging innovation and co-operation.
- LEADER focuses on supporting small-scale community driven projects that tackle local development objectives and benefit the community.

FIGURE 2: Rural Tayside LEADER Strategy linked to Scottish Government and EU LEADER Outcomes & Objectives



KEY FACTS

- Area 7877 km² – 10% Scotland
- Population 149.471
- 125 projects
- 54% - community development
- 24% natural and cultural heritage
- 22% local economy
- Eligible grant approved - £2,645,307
- Total projects costs - £6,336.045



APPENDIX 1

Distribution of Rural LEADER funded projects by Strategic Objective



STRATEGIC OBJECTIVE 1 - To generate a more diverse and sustainable rural economy and support entrepreneurial activities.

- marketing and promotional campaigns and literature
- extensions to and upgrading of facilities
- installation of equipment
- feasibility studies to assess market and development
- advice, support and peer learning to existing & emerging business
- website development



STRATEGIC OBJECTIVE 3 - To strengthen and support local communities and interest groups to develop positive actions and stronger, more inclusive communities

- extensions to and upgrading of community facilities
- development of advice and support services
- advice and support services for migrant workers
- counselling services for rural areas
- community action planning
- website development
- project management
- volunteer support services and skills training
- path works and bridges



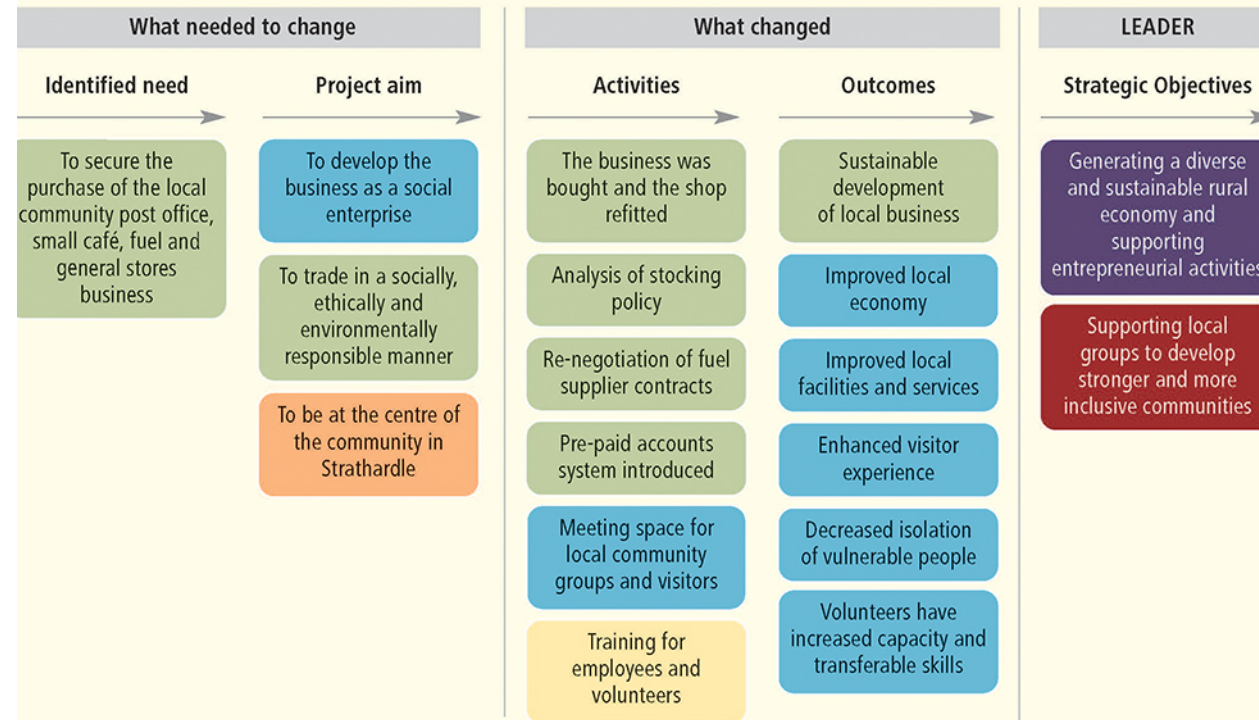
STRATEGIC OBJECTIVE 2 - To enhance the many natural and cultural assets of the area

- control of invasive species
- support for wildlife tourism
- environmental festivals
- traditional music
- exhibitions and festivals
- environmental management
- community archives and museums
- restoring historically significant buildings and
- traditional building skills



Kirkmichael Village Shop - Strathardle Trading Plc

Generating a diverse and sustainable rural economy and supporting entrepreneurial activity



- Local Involvement
- Community Benefit
- Sustainable Development
- Equal Opportunities
- Innovation
- Shared lessons learned and working with other areas

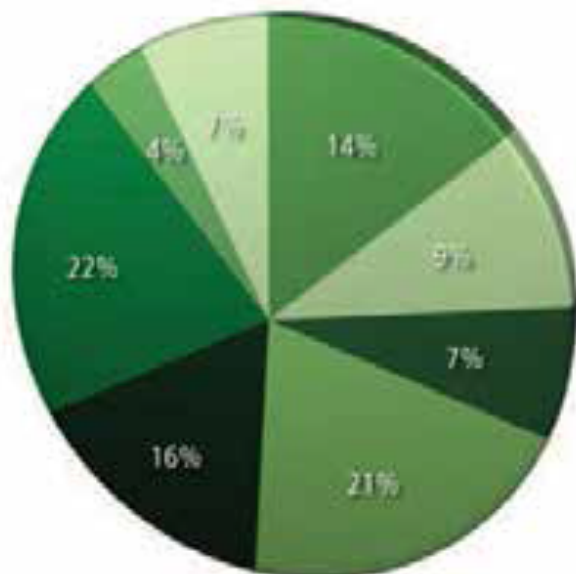


Local residents in the small village of Kirkmichael, in rural Perthshire set up the Strathardle Community Interest Company because they wanted to save their local village shop from closure and retain the post office and petrol pump. CIC's are a new type of limited company designed specifically for those wishing to operate for the benefit of the community. Their first step was to buy the business, refit the shop, extend the café and improve the outside of the building, so they could retain and develop the village shop as a viable trading outlet.

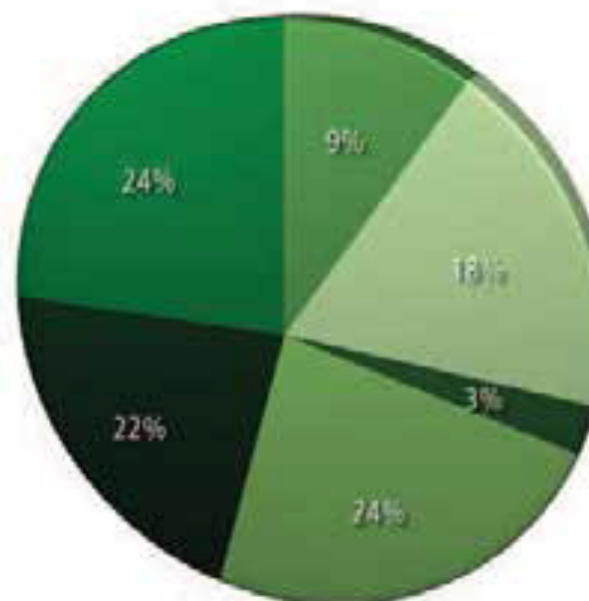
The shop has been running successfully since it was formally opened in July 2009, supported by the five local unpaid directors and staffed by six local people working on a part-time basis. It's not only somewhere for visitors and residents to buy groceries and petrol but it is a vital community hub providing information about the local area and a central meeting and drop off point, particularly in winter. The shop is also an outlet for local crafts and the café thrives on selling local home baking, regular coffee mornings and loyalty cards. An advance purchase scheme, on-line ordering, good stock control, and available internet access are all measures that have been introduced to help sustain this new social enterprise.

The shop was the winner of the Best Village Shop/Post Office in the Scottish Countryside Alliance Awards 2011, impressing judges with their community entrepreneurship in securing vital services for this remote community.

Feedback - Benefits



- Increased organisational capacity (15)
- Increased individual capacity (10)
- Increased networking and skills exchange (8)
- Improved collaboration and partnership working (23)
- Increased community spirit, cohesion and support (18)
- Raised profile and reputation (24)
- Opportunity to restructure governance (4)
- Opportunity for intergenerational work (8)



- Employment (7)
- New skills learned (13)
- Attracted other funding (2)
- Created a new service (18)
- More volunteers (16)
- New/improved buildings and equipment (24)