

Samantha Smith Scottish Borders Leader+ Coordinator 'Stimulating Local Creativity and Innovation'

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Programme Aim



- To empower and enable local communities and businesses to take advantage of the many <u>unrealised opportunities</u> relating to the sustainable use of local natural and cultural resources
- To support an integrated rural development strategy

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# **Guiding Principles**



- Innovation
- Community Involvement
- Equal Opportunities
- Sustainability
- Transferability

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### Target Groups



- Young People
- Women
- Micro-businesses
- Under-employed
- Remote communities

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# **Innovation Areas**



- Innovation Areas
  - Wood
  - Water
  - Land
  - Culture

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# **Innovation Process**



- Application Criteria
- Decision Making Group
- Innovation Group

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### Ideas Day



#### What can Leader+ do for us?



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### Innovative Projects Ideas Day



Youth Chex - grants for young people's project ideas:

- Five youth decision making groups
- Capacity-building training
- Devolved budgets
- Match-funding from Social Inclusion Partnership, Scottish Borders Council and Scottish Natural Heritage



### Innovative Projects Land Group



#### Land Based Skills Apprenticeships:

Cooperation between:

- Education and training providers (Borders College, Borders Training Group)
- Industry representatives (Borders Machinery Ring, Borders Construction Forum, NFUS)
- Agencies (Scottish Enterprise Borders, Careers Scotland)
- NGOs (Southern Uplands Partnership, BFRS, In Touch)



### Innovative Projects Water Group



#### Tweed Start:

Cooperation between:

- Angling business
- Education professionals

- Environmental organisation (Tweed Foundation)





### **Innovative Schemes**



### <u>Making Tracks</u> - South of Scotland Nature Based Tourism project



 Support for farmers, land-based businesses & mainstream tourism businesses to work together to develop sustainable naturebased tourism products



### Innovative Schemes



### <u>New Ways Events Innovation Scheme</u>



 Grants for community based events/ festivals
Event development & marketing support
New Ways Events Forum





### Conclusions



- Innovative processes are just as important as outcomes
- Broad involvement brings fresh perspectives
- Ideas are 'easy', implementing them is the hard bit
- Challenge of short-term funding and long term commitment
- Innovation involves taking a risk!

'If I have a thousand ideas and only one turns out to be good, I am satisfied' Alfred Nobel















(a)







