



Samantha Smith Scottish Borders Leader+ Coordinator 'Ideas Day' Leader+ Seminar, Thuin, Belguim, 25 Nov 2005

Making Best Use of our Natural and Cultural Resources





- A different approach to developing ideas for local Leader+ projects
- Brought together people from community, agency, business and voluntary sector
- Supported by a professional facilitator and community development workers
- Aimed to get different people to work together and to make sure everyone's voice was heard





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### 'Buzz Groups' - What can Leader+ do for us?



*'If I have a thousand ideas and only one turns out to be good, I am satisfied'* Alfred Nobel





#### 'Leader+ Awards' - Inventing the Future



*'If you can dream it, you can do it'* Walt Disney







### 'Ideas Dice' - Dicing with Ideas



'If you want to have a great idea, have many ideas' Linus Pauling





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### 'Ideas Poker' - Combining Ideas



*Creativity is the ability to see relationships where none exist* Thomas Disch





#### 'Ideas into Action' - Six Steps to Success



*'As one we can do so little, together we can do so much'* Helen Keller



# Key Learning Points



- Evaluation feedback:
  - All participants felt 'Ideas Day' was an effective way of generating new Leader+ project ideas.
  - 75% of participants wanted to be involved in smaller 'Innovation Groups' in the future.
- Effective way of raising awareness as well as project ideas
- Effective way of involving new groups of people







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